

| Jihočeský                 | Denní poslechovost |              |               |                 |        |                 | meziroční<br>rozdíl |
|---------------------------|--------------------|--------------|---------------|-----------------|--------|-----------------|---------------------|
|                           | 1.1.-30.6.09       | 1.4.-30.9.09 | 1.7.-17.12.09 | 1.10.08-31.3.09 | rozdíl | 1.10.08-31.3.09 |                     |
| Rádio Impuls              | 87                 | 89           | 87            | 73              | -14    | 95              | -22                 |
| ČRo České Budějovice      | 62                 | 75           | 82            | 70              | -12    | 68              | 2                   |
| Hitrádio Faktor           | 74                 | 75           | 78            | 66              | -12    | 82              | -16                 |
| Evropa 2                  | 59                 | 64           | 61            | 47              | -14    | 67              | -20                 |
| Rádio Blaník              | 56                 | 50           | 52            | 47              | -5     | 52              | -5                  |
| Frekvence 1               | 55                 | 52           | 49            | 42              | -7     | 59              | -17                 |
| ČRo 1 - Radiožurnál       | 33                 | 49           | 50            | 38              | -12    | 40              | -2                  |
| Kiss Jižní Čechy          | 37                 | 37           | 40            | 38              | -2     | 36              | 2                   |
| Rock Rádio (Prácheň+Gold) | 28                 | 27           | 24            | 21              | -3     | 18              | 3                   |
| ČRo 2 - Praha             | 18                 | 18           | 13            | 10              | -3     | 21              | -11                 |
| Rádio Beat                | 5                  | 10           | 10            | 7               | -3     | 8               | -1                  |
| ČRo 3 - Vltava            | 4                  | 6            | 7             | 5               | -2     | 5               | 0                   |
| Rádio Orlík               | 3                  | 5            | 4             | 5               | 1      | 2               | 3                   |
| jiné české stanice        | 7                  | 6            | 6             | 4               | -2     | 4               | 0                   |
| zahraniční stanice        | 4                  | 3            | 5             | 4               | -1     | 4               | 0                   |
| Country Rádio             | 5                  | 7            | 4             | 3               | -1     | 5               | -2                  |
| Rock Rádio Šumava         | 1                  | 5            | 5             | 2               | -3     | 5               | -3                  |
| Radio 1                   | 0                  | 4            | 3             | 1               | -2     | -               | 0                   |
| ČRo Plzeň                 | 3                  | 5            | 3             | 1               | -2     | 5               | -4                  |
| Celkem                    | 541                | 584          | 583           | 484             | -99    | 576             | -93                 |